



News Release

Wednesday 16 March 2022

**First major V&A exhibition to celebrate masculine style to open on Saturday,
with finale showcasing iconic gowns worn by Billy Porter, Harry Styles and
Bimini Bon Boulash**

Fashioning Masculinities: The Art of Menswear

In partnership with Gucci

Sainsbury Gallery

19 March – 6 November 2022

vam.ac.uk/masculinities | [#ArtofMenswear](https://twitter.com/ArtofMenswear)

Opening on Saturday, *Fashioning Masculinities: The Art of Menswear* is the first major V&A exhibition to celebrate the power, artistry and diversity of masculine attire and appearance. The show traces how menswear has been fashioned and refashioned over the centuries, and how designers, tailors and artists – and their clients and sitters – have constructed and performed masculinity, and unpicked it at the seams.

Today the V&A reveals the exhibition's celebratory finale, showcasing three iconic gowns – worn by **Billy Porter, Harry Styles** and **Bimini Bon Boulash** – alongside a specially commissioned, monumental film by **Quentin Jones with Cadence Films**.

The three gowns and the icons who wore them sparked viral moments, bringing visibility to a reimagined future for gendered dress. **Billy Porter's** tuxedo gown by **Christian Siriano** created a sensation on the Oscars red carpet in 2019. In 2020, an **Alessandro Michele for Gucci** custom gown and tailored jacket was worn by **Harry Styles** as the first solo male cover star of *US Vogue*. In 2021, **Bimini Bon Boulash** wore a wedding dress by **Ella Lynch** for the season 2 finale of *Ru Paul's Drag Race UK*. All three ensembles are on display in a UK museum for the first time.

Joining the gowns in the finale is a dynamic and celebratory film directed, animated, and illustrated by **Quentin Jones**. Produced by **Cadence Films**, it is a culmination of the themes explored in the exhibition – featuring dancing figures projected across a 5-metre-high by 12-metre-wide curved wall.

Also announced today – and on display for the first time ever – is the sequined **Haider Ackermann** suit worn by **Timothée Chalamet** to the *Dune* premiere at the Venice Film Festival.

The exhibition *Fashioning Masculinities: The Art of Menswear* presents around 100 looks and 100 artworks, displayed thematically across three galleries and the finale. Contemporary looks by legendary designers and rising stars are displayed alongside historical treasures from the V&A's

collections and landmark loans: classical sculptures, Renaissance paintings, iconic photographs, and powerful film and performance. From looks by **Gucci, Harris Reed, Grace Wales Bonner** and **Raf Simons**, to paintings by **Sofonisba Anguissola, Kehinde Wiley** and **Joshua Reynolds**, contemporary artworks by **Robert Longo, Omar Victor Diop** and **Yinka Shonibare CBE**, to an extract from an all-male dance performance by **Matthew Bourne's New Adventures**, the exhibition showcases the variety of possible masculinities across the centuries from the Renaissance to the global contemporary. Outfits worn by familiar faces are interspersed throughout, from **Timothée Chalamet** and **Sam Smith**, to **David Bowie** and **Marlene Dietrich**. Innovative creations and diverse representations highlight and celebrate the multiplicities of masculine sartorial self-expression, dressing beyond the binary.

Claire Wilcox and Rosalind McKeever, co-curators of *Fashioning Masculinities: The Art of Menswear*, said: *"Masculine fashion is enjoying a period of unprecedented creativity. It has long been a powerful mechanism for encouraging conformity or expressing individuality. Rather than a linear or definitive history, this is a journey across time and gender. The exhibition brings together historical and contemporary looks with art that reveals how masculinity has been performed. This is a celebration of the masculine wardrobe, and everyone is invited to join in."*

Fashioning Masculinities opens with a **Craig Green** SS2021 ensemble of a deconstructed suit, alluding to the construction and deconstruction of both the masculine body and conventions of masculinity, a theme that is central throughout the show. The three main galleries – *Undressed, Overdressed, and Redressed* – follow, culminating with the finale, *Dressed*. The exhibition design is by **JA Projects**. *Undressed* explores the male body and underwear in a utopian dreamscape, whilst *Overdressed* takes visitors into the elite masculine wardrobe in a sumptuous, immersive space with courtly grandeur, featuring oversized silhouettes, abundant colour, and lavish materials. The third section, *Redressed*, explores the construction and dissolution of the suit, with the exhibition design conveying the idea of an urban reawakening.

About the Exhibition:

Undressed explores the male body and underwear, looking at how classical European ideals of masculinity have been perpetuated and challenged over the centuries. Plaster casts of the **Apollo Belvedere** and the **Farnese Hermes** – which highlight a tradition of depicting idealised male bodies draped in textiles that reveal more than they conceal – are juxtaposed with modern and contemporary representations of the body, from prints and photography by **David Hockney, Lionel Wendt, Zanele Muholi, Del LaGrace Volcano** and **Isaac Julien**, to a **Calvin Klein** advertisement.

Also on display is a film of **Matthew Bourne's Spitfire** (1988) performed by New Adventures dancers, which takes place in the world of men's underwear advertising and mail order catalogue photography, whilst contemporary ensembles, by **Ludovic de Saint Sernin**, and **Virgil Abloh for Off White**, highlight how designers are appropriating sheer fabrics to create ensembles, alluding to a new honesty about menswear. Fashion's fascination with the body has seen it support changing masculine ideals, from evoking classical drapery with **Giorgio Armani**, to sculpting flesh, as seen in garments by **Jean-Paul Gaultier** and **A-COLD-WALL***, to celebrating body diversity. This is exemplified in the exhibition by

excerpts of *Arrested Movement* by **Anthony Patrick Manieri**, an inclusive portrait series and awareness initiative celebrating and promoting positive body image.

Undressed ends with **Auguste Rodin's** *Age of Bronze* sculpture, and *Tiresias*, a performance by **Cassils**, in which the artist melts a neoclassical torso carved in ice with their body heat.

The second gallery, *Overdressed*, explores the elite masculine wardrobe, epitomised by oversized silhouettes, lavish materials like silks and velvet in daring colours, and symbolic patterns to express status, wealth and individuality. Drawing synergies across the centuries, the section features armoured breastplates to silky smoking suits, sweeping capes to ribbons and lace, including **Grinling Gibbons'** wooden carving imitating a Venetian needlepoint lace cravat, displayed alongside real lace, and a **Dolce & Gabbana** cape juxtaposed with a **Sofonisba Anguissola** painting. The section also includes grooming, with makeup and shaving equipment.

Historically, menswear was full of pattern and colour. In the exhibition a rainbow of garments are displayed on a billiards table, from a 17th-century red doublet and a yellow 1960s jacket from Carnaby Street, through to a bright blue **Alessandro Michele for Gucci** suit, worn by **Harry Styles**.

A section on scarlet and pink highlights the return of this masculine colour to popularity. Aristocratic sitters in oil paintings by **Joshua Reynolds** and **Jean-Baptiste Perronneau** are displayed alongside pink ensembles by **Harris Reed** and **Grace Wales Bonner** among others. Nearby, a custom **Randi Rahm** ensemble – a suit and full-length embroidered cloak with a hot pink lining – worn by **Billy Porter** at the Golden Globes in 2019, complements the selection.

Internationally traded textiles, imported silks and floral patterns, reflect their wearers relationship to the world. Through the lens of contemporary fashion, from **Alessandro Michele for Gucci** and **Kim Jones for Fendi** to **Rahemur Rahman, Ahluwalia** and **Orange Culture**, *Overdressed* shows how historic ideas begin to shift, with a full rainbow of masculine outfits on display.

The third gallery, *Redressed*, pieces together the modern masculine uniform of the suit, from **Beau Brummell** to the contemporary runway. *Redressed* opens with a reflection on English country tailoring and the origins of the suit – with historic garments from the V&A collection shown alongside contemporary reimaginings, including a kilt by **Nicholas Daley** – before exploring how military attire influenced civilian dress.

In the twentieth century an abundance of mass-produced suits bred creativity as Mods, Teddy Boys and all manner of subcultures looked to define their styles through tailoring, explored in the exhibition through garments and photography. A section on leather shows how designers like **Tom Ford for Gucci**, **Hedi Slimane for Dior** and **Donatella Versace** took their interest in leather to a new place, whilst a series of frock coats from the mid-nineteenth century to the present day includes examples by **Prada**, **Alexander McQueen** and **Raf Simons**. *Redressed* also includes paintings as well as extensive photography showing changing styles and attitudes, from **Oscar Wilde**, **Claude Cahun** and **Cecil Beaton** to **The Beatles** and **Sam Smith**.

Robert Longo's 1981 drawing from the series *Men in the Cities* introduces the final part of the section about the dissolving of the suit. A new wave of fashion designers from **Rick Owens** to **JW Anderson** to **Comme des Garçons** to **Lesiba Mabitsela** are slashing away at conventions, both for menswear, and masculinity.

The exhibition culminates in a celebratory finale, showcasing three iconic gowns – a **Christian Siriano** tuxedo gown worn by **Billy Porter**, an **Alessandro Michele for Gucci** custom gown and tailored jacket worn by **Harry Styles**, and a wedding dress by **Ella Lynch** worn by **Bimini Bon Boulash** – alongside a specially commissioned, monumental film by **Quentin Jones with Cadence Films**.

- ENDS -

For further PRESS information about *Fashioning Masculinities: The Art of Menswear* please contact Sophie Steel on s.steel@vam.ac.uk / 020 7942 2279 (not for publication). A selection of press images is available to download free of charge from pressimages.vam.ac.uk.

Notes to Editors

- The exhibition *Fashioning Masculinities: The Art of Menswear* runs from 19 March – 6 November 2022.
- Adult tickets £20. Tickets on sale at vam.ac.uk/masculinities
- The exhibition is co-curated for the V&A by Claire Wilcox and Rosalind McKeever with Marta Franceschini.
- The exhibition is accompanied by a new V&A publication, edited by Rosalind McKeever and Claire Wilcox with Marta Franceschini. RRP £40.
- The exhibition designer is JA Projects, with graphic design by Studio Hugo Blanzat and lighting design by Studio ZNA.
- The exhibition is the latest in the V&A's series of revelatory fashion exhibitions and follows *Christian Dior: Designer of Dreams* (2019) and *Mary Quant* (2019), *Balenciaga: Shaping Fashion* (2016 – 17), *Undressed: A Brief History of Underwear* (2016 – 2017), *Shoes: Pleasure and Pain* (2015 – 2016) and *Club to Catwalk: London Fashion in the 1980s* (2013 – 2014).
- The V&A's fashion collection is designated as the UK's National Collection and is one of the largest and most comprehensive collections of dress in the world.

Social Media

Twitter: @V_and_A

Instagram: @vamuseum

Facebook: @VictoriaandalbertMuseum

Corporate support for the V&A is more vital than ever. Please help us by acknowledging the exhibition sponsor Gucci, with support from American Express®.

About Gucci

Founded in Florence, Italy, in 1921, Gucci is one of the world's leading luxury brands, led by President and CEO Marco Bizzarri and Creative Director Alessandro Michele. Following the House's centenary,

Gucci forges ahead into the next hundred years, continuing to redefine luxury while celebrating the creativity, Italian craftsmanship, and innovation at the core of its values.

Gucci is part of the global luxury group Kering, which manages the development of a series of renowned Houses in fashion, leather goods, jewelry and watches.

Discover more about Gucci at www.gucci.com

GUCCI

About American Express®

As a brand with a long history of supporting the fashion industry, American Express is proud to partner with the V&A. Our Cardmembers are passionate about art and design, so we're delighted to share this unique exhibition with them and other visitors of the V&A. We hope you enjoy this exquisite collection of work by these extraordinary designers and artisans as much as we do.

American Express is a globally integrated payments company, providing customers with access to products, insights and experiences that enrich lives and build business success. Learn more at americanexpress.com and connect with us on facebook.com/americanexpress, instagram.com/americanexpress, linkedin.com/company/american-express, twitter.com/americanexpress, and youtube.com/americanexpress.

With support from

**AMERICAN
EXPRESS**